

# Florida Trend

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## Innovation ↓

### High-End Spec

Delray Beach luxury home builder Frank McKinney builds homes on spec, averaging \$14 million per sale, drawing notice from media around the world. In his latest innovation, McKinney will build a "micro-mansion" in Ocean Ridge. High-end people want luxury in a manageable size, he says, promising all the luxury finishes found in a full mansion. His will have a sun deck between two pools, sea-glass kitchen counters and a second-floor outdoor shower with trees growing into it. He unveiled his plan at a fundraiser for his foundation that builds villages in Haiti. At 4,000 square feet, the McKinney micro-mansion is hardly a shotgun shack. He anticipates getting \$4 million to \$10 million for it.

